

RONALD McDONALD HOUSE CHARITIES®

FACT SHEET

PURPOSE:

Ronald McDonald House Charities (RMHC®), a non-profit, 501(c) (3), creates, finds and supports programs that directly improve the health and well being of children. Its programs are grassroots-driven to enable the Charity to offer help where children need it most – right in their own communities. RMHC makes an immediate, positive impact on children's lives through its global network of 180 local Chapters in 48 countries.

RONALD McDONALD HOUSE CHARITIES PROGRAMS:

- ***Ronald McDonald House®***
Ronald McDonald House is a "home-away-from-home" temporary lodging facility for the families of seriously ill children being treated at nearby hospitals. The first Ronald McDonald House opened in Philadelphia in 1974. There are now 234 Ronald McDonald Houses in 22 countries. The Houses are supported by nearly 30,000 volunteers who donate more than 3 million hours of their time annually. Families staying at Ronald McDonald Houses are asked to make a donation ranging from \$5 to \$25 per day; if that is not possible, their stay is free. Each year, the Houses provide an estimated 1.8 million lodging nights to 200,000+ families. To date, Ronald McDonald Houses have helped millions of families by assisting with an estimated \$1 billion in lodging costs. World Children's Day will contribute to the ongoing expansion of this program.
- ***Ronald McDonald Family Room™***
In addition to the Ronald McDonald Houses, Ronald McDonald Family Rooms provide a home-like, haven for families and children in hospitals where they can reflect, shower or rest. The first Ronald McDonald Family Room opened in 1992. Today, there are 57 Family Rooms in seven countries: Australia, the United States, Taiwan, Netherlands, the United Kingdom, Turkey and New Zealand. World Children's Day will contribute to the ongoing expansion of this program.
- ***Ronald McDonald Care Mobile™ Program***
Launched in the fall of 2000, the Ronald McDonald Care Mobile program is a fleet of state-of-the-art vehicles that deliver medical and dental care to children in underserved neighborhoods. Currently there are 15 Care Mobile programs on the road.
- ***Grant making***
In addition to its cornerstone Ronald McDonald House program and the Ronald McDonald Care Mobile program, the Charity makes grants to not for-profit organizations to help children everywhere. To date, Ronald McDonald House Charities' national body and global network of local Chapters have awarded \$380 million in grants to children's programs around the world. World Children's Day dollars will continue to fund these vital initiatives.

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FUNDING:

- Ronald McDonald House Charities receives strong support from McDonald's® Corporation and its owner/operators. McDonald's Corporation supports in part the general and administrative costs of Ronald McDonald House Charities' global office, including free use of facilities, equipment and materials. Their support also helps to defray certain costs that the Charity would otherwise incur to conduct fundraising activities and deliver program services. McDonald's owner/operators, regional staff, suppliers and individual donors generously support the Charity with their personal and corporate contributions. McDonald's customers also help fund RMHC programs by placing donations in Ronald McDonald House Charities in-store canisters and by on-line giving through the RMHC Web site at www.rmhc.org.

FACTS AT A GLANCE:

- Ronald McDonald House Charities and its global network of local Chapters have awarded more than \$380 million in grants to children's programs worldwide.
- There are 234 Ronald McDonald Houses in 22 countries.
- There are 57 Ronald McDonald Family Rooms in 7 countries.
- Fifteen Ronald McDonald Care Mobile programs serve communities in the United States and Argentina. The Ronald McDonald Care Mobile program was created to help address the needs of the 12 million children who do not have healthcare insurance in the U.S. Each Care Mobile program serves nearly 8,000 children each year.
- 6,000 rooms are available every night at Ronald McDonald Houses around the world.
- More than 30,000 volunteers log an estimated 3 million hours every year to support RMHC around the world.
- To date, Ronald McDonald Houses have helped millions of families by assisting with an estimated \$1 billion in lodging costs.

To learn more about Ronald McDonald House Charities and to make a donation, visit www.rmhc.org.

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