

RMHC-TULSA Profile

Organization Name: Ronald McDonald House Charities of Tulsa, Inc.

Year Founded: 1991; began grant awards in 1997

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Mission: Ronald McDonald House Charities – Tulsa, (RMHC-TULSA), helps children by supporting the Ronald McDonald House of Tulsa, and by awarding grants to qualified not-for-profit organizations whose programs improve the quality of life for children and their families in Northeast Oklahoma.

Background: Ronald McDonald Children's Charities was created in 1984 in memory of McDonald's founder, Ray A. Kroc. Mr. Kroc practiced what he preached -- he shared his business and personal financial success with others. That philosophy has characterized McDonald's community commitment throughout its more than 30-year history. Oklahoma McDonald's Owner/Operators continued Mr. Kroc's tradition by establishing a Tulsa chapter in 1997.

A local Board of Directors oversees RMHC-TULSA and includes McDonald's Owner/Operators and McDonald's Regional Staff members, as well as members of the medical community, business and civic leaders, parents and volunteers.

Since 1997, in addition to funding of the Ronald McDonald House of Tulsa, RMHC-TULSA has awarded over \$204 thousand to more than 75 children's organizations throughout Northeast Oklahoma. These funds impact the lives of countless children and their families in the areas of health care and treatment, social services, and education to children. The Board of Directors awards grants to non-profit organizations that are exempt from federal taxation under 501(c)3 of the Internal Revenue Code. Proposed projects must target the NE Oklahoma and the Oklahoma communities represented by McDonald's Tulsa Co-op Restaurant Owner/Operators. All nonprofit organizations considered for funding by RMHC-TULSA are rooted in communities in Northeast Oklahoma providing services to children. It is a goal of RMHC-TULSA to lay foundations of long-term progress and positively impact the lives of children and their families in Northeast Oklahoma by continuing the tradition of awarding grants to qualified not-for-profit organizations.

Ronald McDonald House Charities-Tulsa receives strong financial support from local McDonald's Owner/Operators and crew members, McDonald's Corporation, RMHC Global, from individuals who participate in Ronald McDonald House Charities promotions or drop money in a McDonald's change canister, and from corporations making financial or in-kind contributions.