



LESLEY DAHL
McDonald's® New Global Casting "Star"

Originally from India, Lesley Dahl has lived in England and the United States, and currently makes her home in Magrath, Alberta, Canada with her husband DeVar. This 50+ year old retired mother of five and grandmother of five enjoys spending time with her family, as well as, taking personal interest classes, traveling and hiking the world.

As an avid hiker, Lesley loves all things outdoors. Dahl sees hiking as an inexpensive, but fun form of exercise that she can enjoy at her own pace, even though she suffers from arthritis.

Lesley was selected as one of the 24 McDonald's new packaging "Stars" from the company's first-ever Global Casting Call for her passion for hiking. Thousands of consumers, including Dahl submitted personal stories of what they love in 100 words or less along with a digital photo capturing the essence of their stories online at www.mcdglobalcasting.com. The final 24 new packaging "Stars" (ranging in ages from five to 50+ years) were chosen based on their entries capturing the "i'm lovin' it" spirit, celebrating real people, real passions and real stories.

McDonald's new packaging featuring Lesley (and her husband DeVar) doing her favorite thing – hiking – as well as 23 other consumers will be seen around the world by 52 million people per day starting in March 2007 in North America. Having found out about the Global Casting Call while surfing the Internet, Lesley still can't believe she's been chose to be one of the new faces of McDonald's packaging.

Since becoming a "Star," Lesley has been featured in a number of newspaper articles and television interviews. Lesley has been overwhelmed by the amazing experience of getting meet and share time with the other Global Casting Call "Stars" who hail from places all around the world. Most of all though, Lesley thinks it's cool that her grandkids are so proud of her and think it's "hip" that they'll see her every time they go to McDonald's to grab their favorite meal!

###