



NIGHT AT THE MUSEUM: BATTLE OF THE SMITHSONIAN McDONALD'S® HAPPY MEAL® FACT SHEET

McDonald's and Twentieth Century Fox team up for the first time to bring the action and adventure of "Night at the Museum: Battle of the Smithsonian" into Happy Meals beginning May 22 through June 18, 2009. Back for another "night", Larry, along with old friends and new adversaries, will take kids on a journey through the biggest museum in the world, the Smithsonian Institution, with the new Happy Meal toy collection that features eight exciting characters from the movie. McDonald's customers will receive one of eight toys with the purchase of a Happy Meal at participating McDonald's restaurants, while supplies last.

Each toy is activated with a trading card which, much like the magical tablet in the movie, brings the character to life when inserted into the toy. To extend the entertainment, every toy will come with a special code directing kids to visit McWorld®, the McDonald's virtual world at www.happymeal.com where they can unlock a historical vehicle for their avatar. They will also experience exciting online "Night at the Museum: Battle of the Smithsonian" adventures. McWorld is a dynamic and engaging online environment where kids can create their own avatar, play games and visit exciting destinations.

"NIGHT AT THE MUSEUM: BATTLE OF THE SMITHSONIAN" HAPPY MEAL COLLECTION



Easter Island Head – Insert the trading card and hear the Easter Island Head say two phrases from the movie "You give me gum gum" and "You better run run!"



Larry and Giant Squid – Larry is back to help his museum friends out of a bit of trouble, but not without a little adventure along the way. Pull back the toy then insert the trading card to watch Larry and a new character, the Giant Squid, zigzag all over.



Rexy – Wind up Rexy then insert the trading card to watch him stomp forward.



Able the Space Monkey – Able the Space Monkey has his eyes set on stealing the magical tablet. Pull back the toy then insert the trading card to send Able rolling into space.



Octavius – The miniature Roman soldier, Octavius, is always ready to battle and finds the "giant" squirrel a worthy stallion. Wind up the toy then insert the trading card to send Octavius hopping on his way to victory.



Amelia Earhart – The famous American aviation pioneer, Amelia Earhart, is one of Larry’s best allies. Pull back the toy, then insert the trading card to send Amelia flying forward.



Einstein – Einstein helps Larry unlock the mystery of the tablet. Insert the trading card to unlock Einstein’s bobbling head and tap into his genius.



General Custer – General Custer's battle strategy is, “I will proudly announce we are not going to attack. And then...we will attack!” Pull back the toy then insert the trading card to make General Custer race forward into battle.

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While supplies last at participating McDonald's. Ask about our special toys for children under 3.