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**McDONALD'S® "SUMMER OF HAPPY MEAL® FUN" CONCLUDES IN STYLE  
WITH MINIATURE FASHION AND BIG OFF-ROAD ADVENTURE**

*McDonald's Happy Meals and Mighty Kids Meals to Feature  
Polly Pocket™ and HUMMER® – August 4 through August 31, 2006*

**Oak Brook, Ill., August 3, 2006** – From the littlest name in fashion to the biggest name in on- and off-road vehicles, McDonald's "Summer of Happy Meal Fun" is coming to a close with a Happy Meal event of extreme proportions. Beginning August 4 – August 31, 2006, young guests will receive one of eight Polly Pocket™ miniature fashion dolls inspired by the PollyWorld™ toy line, or one of eight powerful HUMMER vehicles, with the purchase of a Happy Meal or Mighty Kids Meal®, at participating McDonald's restaurants, while supplies last.

One of the top-selling miniature dolls worldwide, Polly Pocket™ is small in size, but BIG on fashion. Arriving in style at McDonald's, the Happy Meal and Mighty Kids Meal Polly Pocket™ collection is inspired by PollyWorld™, where the coolest amusement park meets the ultimate shopping promenade. Each McDonald's Happy Meal Polly Pocket™ doll features interchangeable accessories and a colorful carrying case that doubles as a playset environment for Polly™ and friends and a fun fashion accessory for girls nationwide.

Say cheese! **Polly™ Digital Camera** wears a sharp pink suit, and her camera-shaped carrying case doubles as a lounge for Polly™. **Lea™ Coaster** has fun in style with a limo and roller coaster carrying case, and a purple suit perfect for any occasion. **Polly™ Microphone** hits a fashion high note with a flowery purple suit perfect for

- more -

## McDonald's Happy Meals – Page 2

her karaoke club that doubles as a microphone, and **Lila**<sup>®</sup> **MP3 Player**'s turquoise dress is just right for her trips to the Rockin' Diner shaped as an MP3 player. **Shani**<sup>®</sup> **Mobile Phone** wears a bright green dress and stays in close touch with her friends with a cell phone and costume cart carrying case, and **Polly**<sup>™</sup> **Dressing Room** never misses a cue in her dressing room and theater stage carrying case – her bright pink suit is sure to win her rave reviews. Always ready for a day of shopping, **Polly**<sup>™</sup> **Fashion Shop** sports an elegant blue dress when she visits her favorite boutique – shaped as a perfume bottle for more make-believe fun. Rounding out this collection of mini fashionistas is **Polly**<sup>™</sup> **Purse** – wearing a stunning purple gown, her purse-shaped carrying case doubles as a fun souvenir shop. Girls everywhere can mix and match this high-style collection for a stylin' summer filled with big-time fun.

General Motors' line-up of HUMMER vehicles features unmistakable design and unparalleled off-road capabilities. Always ready for adventure, HUMMER's iconic vehicle design sparks the imagination of children nationwide. McDonald's Happy Meal and Mighty Kids Meal HUMMER line-up features molded accessories, PVC tires, and the power and performance of HUMMER packed inside eight cool vehicles.

The Metallic Sand **H1** is a free wheeling vehicle with a retractable winch – pull out the winch to watch it retract. Rev the Red Flame **H1 SUV** or the Black **H3T** forward to send them powering ahead, or pull back the Midnight Blue **H3<sup>X</sup>** to watch it steer forward slowly and then pick up speed. The Desert Orange **H3 SUV** and Slate Blue Metallic **H2 SUT** feature wind up spare tires and are ready to off-road with a special switch to guide them forward, left or right. The Yellow **H2 SUV** charges forward when pulled back, and the Laser Blue **H2H** offers a truly enlightening ride – push the vehicle along to see the hydrogen tank flash green. For added fun, guests can customize their **H2H** with custom-applied “Hydrogen” stickers. This dynamic collection captures the power, excitement and unique styling that make HUMMER one of the most recognizable vehicles on (and off) the road.

McDonald's guests have the opportunity to enjoy a variety of food choices with their Happy Meals and Mighty Kids Meals including Apple Dippers (fresh, peeled apple slices) served with low-fat caramel dipping sauce, and beverage choices including 100% pure Minute Maid apple juice and low-fat white and chocolate Milk Jugs, served in easy to handle containers.

## About McDonald's

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's

### **McDonald's Happy Meals – Page 3**

13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit [www.mcdonalds.com](http://www.mcdonalds.com).

#### **About Mattel**

Mattel, Inc., (NYSE: MAT, [www.mattel.com](http://www.mattel.com)) is the worldwide leader in the design, manufacture and marketing of toys and family products, including Barbie<sup>®</sup>, the most popular fashion doll ever introduced. The Mattel family is comprised of such best-selling brands as Hot Wheels<sup>®</sup>, Matchbox<sup>®</sup>, American Girl<sup>®</sup> and Tyco<sup>®</sup> R/C, as well as Fisher-Price brands ([www.fisher-price.com](http://www.fisher-price.com)), including Little People<sup>®</sup>, Rescue Heroes<sup>®</sup>, Power Wheels<sup>®</sup> and a wide array of entertainment-inspired toy lines. With worldwide headquarters in El Segundo, Calif., Mattel employs more than 26,000 people in 42 countries and sells products in more than 150 nations throughout the world. The Mattel vision is to be the world's premier toy brands -- today and tomorrow.

#### **About HUMMER**

HUMMER is a division of General Motors Corp. (NYSE: GM), the world's largest vehicle manufacturer, which employs about 327,000 people globally. The HUMMER product line-up consists of the H2, H2 SUT, H3 and the H3<sup>X</sup>. There are 173 HUMMER dealers nationwide.

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