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**CELEBRITY FRIENDS OF RONALD McDONALD HOUSE CHARITIES® (RMHC®) HOST A
SPECIAL DAY FOR MOMS STAYING AT A RONALD McDONALD HOUSE IN HONOR OF MOTHER'S DAY**
Moms To Be Pampered During a Day of Relaxation, Spa Services and Fashion Tips

LOS ANGELES, Calif. (April 29, 2008) – Today, Celebrity Friends of RMHC Cindy Crawford, Dayanara Torres, June Ambrose, and Tamia are hosting a special Mother's Day event to salute moms staying at the Los Angeles Ronald McDonald House® for all they do to support their families throughout the year.

The spa-like setting will set the tone for the day and give the women time to rejuvenate and connect with other moms enduring similar situations. Throughout the event, sponsored by McDonald's®, moms will be treated to manicures and neck and shoulder massages provided by Amadeus Spa, make-up tips and consultations provided by JAFRA Cosmetics International Inc. and gift bags filled with beauty items. June Ambrose, fashion stylist, author and TV personality will show the moms her exclusive style tricks and the latest fashion trends for spring and summer. The moms will also enjoy a catered lunch.

"It will be very special to watch these incredible mothers take a break, relax, and enjoy the day," said supermodel Cindy Crawford. "We know that the presence of families helps in the healing process for children. These moms give so much love and support to their children during such a difficult time, and in honor of Mother's Day, this is a nice way to show our appreciation for all the sacrifices they make for their families each and every day."

Crawford, Torres, Ambrose, and Tamia are participating in the Mother's Day celebration as part of their involvement in the Celebrity Friends of RMHC program, an extension of the Charity's existing Friends of RMHC volunteer program which includes a network of 30,000 volunteers that allows RMHC to serve millions of children each year.

The Celebrity Friends of RMHC program launched in November of 2007, during McDonald's annual World Children's Day® fundraiser for RMHC. The volunteer program is designed to heighten awareness for the Charity and inspire people to take action by actively donating their time, resources or funds. The program currently includes 18 high profile actors, musicians, athletes, and media personalities, including June Ambrose, Paris Bennett, Ron Bilaro, Wayne Brady, Billy Bush, Cindy Crawford, Terry Fator, Carl Lewis, Mario Lopez, Ne-Yo, Hayden Panettiere, Holly Robinson Peete, Al Roker, Raven-Symoné, Tamia, Dayanara Torres, Angélica Vale and Trey Wingo.

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"Mothers who depend on the Ronald McDonald House to be a 'home away from home' while their children receive treatment at nearby hospitals often form a special bond with one other," said Wai Ling Eng, RMHC Global Board Trustee and McDonald's Owner/Operator. "I'm delighted to be part of this event that salutes these strong women and gives them a chance to further their connection with other mothers going through a similar experience."

The Mother's Day celebration at the Los Angeles Ronald McDonald House follows the opening of a newly-built auxiliary property on Lyman Place, a half block from its original Fountain Avenue location. The recent expansion of the facility added 40 additional hotel-style bedrooms. Together, the two buildings can provide low cost, often free, lodging to 75-families per night; an increase from the previously accommodated 35-families nightly.

About RMHC

Ronald McDonald House Charities, a non-profit 501 (c) (3) corporation, creates, finds and supports programs that directly improve the health and well being of children. Its programs are grassroots-driven to enable the Charity to offer help where children need it most — right in their own communities. RMHC makes an immediate, positive impact on children's lives through its global network of local Chapters in more than 52 countries and regions and its three core programs: Ronald McDonald House®, Ronald McDonald Family Room® and Ronald McDonald Care Mobile®. RMHC and its global network of local Chapters have awarded hundreds of millions of dollars in grants and program services to children's programs around the world. For more information, visit www.rmhc.org.

About the Los Angeles Ronald McDonald House

The Los Angeles Ronald McDonald House is a program of Ronald McDonald House Charities of Southern California. Now celebrating 30 years of helping children and families in need, Ronald McDonald House Charities of Southern California is committed to improving the health and well-being of children throughout the Southland. Ronald McDonald House Charities of Southern California also operates Ronald McDonald Houses in Loma Linda, Orange, Pasadena, and plans are underway for a fifth House in Long Beach. Additionally, the Charity operates Camp Ronald McDonald for Good Times, a Community Grants Board and four scholarship programs. Camp Ronald McDonald for Good Times provides free sleep-away camp experiences for kids with cancer and their families.

About McDonald's

McDonald's USA, LLC is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit www.mcdonalds.com.

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