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**NASCAR STARS KASEY KAHNE AND ELLIOTT SADLER TEAM UP TO BENEFIT
RONALD McDONALD HOUSE CHARITIES® (RMHC®) AND SUPPORT FAMILIES IN NEED**

Efforts Help Raise Awareness for the Charity and Kick Off World Children's Day® at McDonald's®

ATLANTA, Ga. (October 24, 2008) – Today, NASCAR drivers Kasey Kahne and Elliott Sadler, of Gillett Evernham Motorsports, combined efforts to help raise awareness for Ronald McDonald House Charities® (RMHC®), benefitting programs to support children and families in need around the world.

“Ronald McDonald House Charities relies heavily on the generous support of individuals like Kasey Kahne and Elliott Sadler, to help further its mission to improve the health and well-being of children in need,” said Marty Coyne, president and CEO of Ronald McDonald House Charities. “Both of these gentlemen set a great example of how individuals can make a difference. During these tough economic times, it’s especially important that we volunteer and give back any way we can, both in our local communities and around the globe.”

Kasey Kahne, founder of the Kasey Kahne Foundation, donated \$150,000 to Ronald McDonald House Charities to support its three core programs: Ronald McDonald House®, Ronald McDonald Family Room® and Ronald McDonald Care Mobile®. Kahne is a long-time supporter of RMHC, donating \$500,000 to date.

“For me, it was an easy decision to make this donation to Ronald McDonald House Charities and support such a great cause,” said Kasey Kahne, NASCAR driver and long-time supporter of RMHC. “The Kasey Kahne Foundation and RMHC share a similar mission to help support chronically ill children and their families. Whether it’s volunteering time or money, we can all make a difference to those who need it most.”

In addition to Kahne’s donation, Elliott Sadler announced he will drive an RMHC-themed race car this weekend, during the Sprint Cup Series race in Atlanta, to help raise awareness for the Charity and World Children’s Day® at McDonald’s® – the company’s largest annual fundraiser for RMHC.

The race car will also feature a special tribute to Paul Newman – famous philanthropist, race car enthusiast and long-time supporter of the Charity. The No. 19 Ronald McDonald House Charities Dodge will run “Thank You Paul Newman 1925 – 2008” on the rear panel of the race car. Since 1982, Paul Newman and the Newman’s Own Foundation have given over \$250 million to thousands of educational and charitable purposes worldwide.

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“I’m honored to drive my No. 19 Dodge with an RMHC paint scheme this weekend,” said Elliott Sadler, NASCAR driver and RMHC supporter. “I’m also proud to work with McDonald’s to help kick off World Children’s Day and raise awareness for RMHC – both on and off the track.”

About Ronald McDonald House Charities

Ronald McDonald House Charities, a non-profit, 501 (c) (3) corporation, creates, finds and supports programs that directly improve the health and well-being of children. Its programs are grassroots-driven to enable the Charity to offer help where children need it most - right in their own communities. RMHC® makes an immediate, positive impact on children's lives through its global network of local Chapters in 52 countries and its three core programs: the Ronald McDonald House®, Ronald McDonald Family Room® and Ronald McDonald Care Mobile®. RMHC and its global network of local Chapters have awarded more than \$460 million in grants and program services to children's programs around the world. These programs and grants provide a bridge to accessible health care and allow families more time together, which help in the healing process. For more information, visit www.rmhc.org.

About World Children’s Day

World Children’s Day® at McDonald’s® is an annual global fundraiser for Ronald McDonald House Charities® (RMHC®) and other children’s causes around the world. Every November, participating McDonald’s restaurants across the United States donate a portion of sales from select menu items to RMHC. In addition, between November 10 and 20, customers can help support the charity through the Give A Hand® in-restaurant fundraising program. When customers purchase a paper Give A Hand for one dollar, funds raised go directly to RMHC. World Children's Day at McDonald's has raised more than \$124 million since its inception in 2002.

About Kasey Kahne Foundation

The Kasey Kahne Foundation (KKF) was formed in 2005 with a primary mission to help and support chronically ill children and their families. KKF is also focused on diversity awareness and providing opportunities for underprivileged children. In doing so, KKF brings racing fans together for a common purpose to raise funds for distribution to a variety of designated charities, including Ronald McDonald House Charities. In addition, Kasey is a member of the President’s Council for service and civic participation, serving under President Bush. Visit www.kaseykahnefoundation.com for more information.

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